



# INTERNATIONAL CONFERENCE 2<sup>nd</sup> Tecnia SRFLISindia Summit 2015



UN Information Centre  
for India and Bhutan

In Collaboration with  
11-12 April, 2015, Tecnia Auditorium, TIAS, New Delhi

## GREY TO GREEN



(Day 1)

Venue : Tecnia Auditorium, Institutional Area, Madhuban Chowk, Rohini, New Delhi-110085

Date & Day: 11th April, 2015, Saturday

Inaugural Session: - 1 (1000 hours to 1200 hours)

### Programme Schedule (Day 1)

0800 -1000hrs	Registration of Delegates
1000- 1200hrs	Inaugural Session
1000hrs	Arrival of Guests
1000-1005hrs	Inviting the dignitaries on the Dias and Welcome of Guests
1005-1010hrs	Lighting of Lamp, Saraswati Vandana
1010-1015hrs	Opening Remarks by Dr. Ajay K Rathore, Director, Tecnia Institute of Advanced Studies, New Delhi
1015-1020hrs	Release of Proceeding of Tecnia SRFLISindia Summit 2015
1020-1025hrs	About the Int. Conference by Dr. K P Singh, President, SRFLISindia and Sr. Assistant Professor, DLIS, University of Delhi
1025-1035hrs	Key Note Address by Prof. Rajesh Bajaj, Chief Convener
1035-1045hrs	Address by Guest of Honour Mr. Rajiv Chandran, National Information Officer, UN Information Centre for India & Bhutan
1045-1055hrs	Prof. J P Sharma, Head, Department of Commerce, University of Delhi
1055-1105hrs	Prof. Sanjiv Mittal, Dean-USMS, GGS IP University
1105-1130hrs	SRFLIS Award
1130-1135hrs	Address by Co-Chief Patron Prof. M P Satija, Emeritus Professor, DLIS, GND University, Amritsar, Punjab
1135-1145hrs	Address by Chief Patron Shri Ram Kailash Gupta, Chairman, Tecnia Group of Institution, New Delhi
1145-1155hrs	Address by Chief Guest Prof. I M Kapai, Member, University Grants Commission
1155-1200hrs	Vote of Thanks by Mr. M N Jha
1200-1215hrs	Tea - Break

Session Convener	Ms. Kanika Gupta
Session Co- Convener	Dr. Surbhi Jain
Session Rapporteur	Dr. Pinky Sharma, Assistant Professor, DLIS, MD University, Rohtak , Komal Gangi

### Theme: Green Management and Green Librarianship



1215-1320hrs	Chairperson	Dr. Ramesh C Gaur, Librarian, Jawaharlal Nehru University
	Co-Chair	Mr. Jnanendra Narayan Singh, Librarian, Dyal Singh College
	Invited Talk by	Dr. P V Khatri, Associate Professor, Swami Shradhanand College, University of Delhi
	Speaker-1	Going Green: The Need of an Hour for Economic Sustainability and Corporate Social Responsibility- Ms. Urvashi Sharma and Ms. Bhawana Patial
	Speaker-2	Green HR Practices and Its Effective Implementation in Organization - Dr. M K Jha
	Speaker-3	Green Innovative entrepreneurship and waste management - Ms. Deepshikha
	Speaker-4	Green HRM: A Step towards Sustainability- Ms. Bhawna Khattar
	Speaker-5	Role of NABARD, for the Transformation of Knowledge & Technology – Dr. Namita Mishra and Ms. Jyoti Bansal
	Speaker-6	Green HRM- Ms. Sweta Bakshi, Ms. Geetika and Ms. Simmi Kochhar
	Speaker-7	E-learning Initiatives in India and Libraries- Ms. Vanita Khanchandani and Mr. Moveen Kumar
	Speaker-8	Libraries: The Sustainable Libraries- Mr. Anil Kumar Dhiman
	Speaker-9	Social Entrepreneurship: Emerging Trend in Indian Business- Mr. Rahul Tripathi and Dr. MN Jha
	Speaker-10	Environmentally Sustainable Transport (EST) - Mr. Sachin Sabharwal and Mr. Varun Kumar
	Speaker-11	Grey to Green – Ms. Ishika, Research Scholar, MBA
	Speaker-12	CRM – Ms. Shilpa, Research Scholar, MBA
	Speaker-13	Green Innovative & Entrepreneurship
1320-1420 Hrs	LUNCH – BREAK	

Session Convener	Dr. M. K. Jha
Session Co- Convener	Dr Rajesh Agrawal
Session Rapporteur	Dr. Pinky Sharma, Assistant Professor, DLIS, MD University, Rohtak



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### Theme: Knowledge Management and Library Consortia



Chairperson	Dr. Subhash Deshmukh, Librarian GGS IP University
Co-Chair	Dr. P K Jain, Librarian, Institute of Economic Growth
Invited talk by	Dr. Shantanu Ganguli, Chief Area Convenor, TERI
Speaker-1	E-Learning: An Important Tool to Knowledge Seekers- Ms. Anamika Shrivastava and Mr. Krishan Kant Yadav
Speaker-2	Library Consortia In India- Mr. Anil Kumar, Ms. Monika Sharma and Tarsem Lal
Speaker-3	Green is the new black: Bringing the libraries into the green scene -Ms. Swati Datta, IIT Delhi
Speaker-4	Grey Knowledge Management to Greener Strategic Management - Ms. Kanika Gupta
Speaker-5	Development of E-Resource Consortia for University and Institutional Libraries in India- Mr. Manoj Kumar Sinha and Mr. Awadhesh Singh Gautam
Speaker-6	Information Storage and Retrieval System for Commercial Documents of Electronics Industry in India: A Study- Mr. Mohit Banerjee and Mr. Manas Kr Ganguli
Speaker-7	Libraries, Consortia and Change Management- Nabi Hasan
Speaker-8	Use of E-Resources through Consortia: A boon to users of North East University Libraries- Ms. Nirmala Borah
Speaker-9	Analysing the Subject Coverage of Indian Research Repositories - Mr. Nazrul Islam Azmi
Speaker-10	E-Resource Management in Select University Libraries of Delhi - Mr. Rajul Sharma
Speaker-11	Knowledge Management – Mr. Honey P Vijay Kumar, Research Scholar, MBA
1530-1545 Hrs High Tea	

Session Convener	Mr. M. N. Jha
Session Co- Convener	Dr. Vishal Khatri
Session Rapporteurs	Dr. Bebi, DLIS, University of Delhi , Mr. Varun Kumar and Ms Nivedita Sharma

### Theme: Mobile and Web Technology Applications



1545-1700hrs	Chairperson	Dr. Mohinder Singh, Ex Director and SC-'G' DESIDOC
	Co-Chair	Dr. Sanjay Kataria, IIIT, NOIDA
	Invited talk by	Dr. Narender Kumar, Deputy Librarian, University of Delhi
	Speaker -1	Use of Smartphone in Library Services with Special Reference of 'WhatsApp' Application- Anil Kumar Jharotia
	Speaker-2	Mobile Phone for Library Management Enhancement with Reference to Academic Libraries- Ms. Babita Gaur
	Speaker-3	Efficacy of Social Media in Growth of small business Enterprises – Ms. Jyotsana Thakur
	Speaker-4	A Study of Library Automation and Networking in Engineering College Libraries of Western Uttar Pradesh Region- Mr. K K Singh and Mr. Sunil Tyagi
	Speaker-5	Transforming Academic Libraries to Learning Organizations: A Study of Oslo University Library, Norway- Mr. Naresh Kumar
	Speaker-6	Awareness and Use of Web 2.0 Technologies by Library Professionals in Central Universities of Delhi- Mr. Naseem Raza and Ms. Sunita Kumari
	Speaker-7	Comparison of Content Management System (CMS) to Develop Library Web Site: An Overview- Mr. Sudip Bhattacharjee, Mr. Ram Kumar Pathak and Mr. Manoj Kumar Sinha
	Speaker-8	Activities Towards Reasons for Use /Non - Use of Social Networking Sites (SNS): A Case Study by Library Users of Janata College, Mr. Kabuganj- Sur Chandra Singha and Mr. Pradip Kumar Singha
	Speaker-9	Wi-Fi Direct API Building Blocks in Android- Dr. Vijay Singhal

Session Convener	Dr Vaibhav Bansal
Session Co- Convener	Dr Namita Mishra
Session Rapporteurs	Mr. Amit Kumar, Assistant Professor, DLIS, Mizoram University and Ms Arti Bajaj



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## GREY TO GREEN

(Day 2)



PLENARY SESSION: - 4 (0930-1100hrs)  
Theme: Semantic Web and Web Technologies

### Programme Schedule (Day 2)

0930 – 1100hrs	Chairperson	Dr. J S Amaraweera, University of Kelaniya, Sri Lanla
	Co-Chair	Co-Chair- Dr. M P Singh, BBAU, Lucknow
	Invited talk by	Mr. Rajesh Singh, Deputy Librarian, University of Delhi
	Speaker-1	Semantic Web and Ontology: WEB 3.0- Mr. Bikramaditya Barman
	Speaker-2	Application of Mobile Computing in Library Service- Mr. Durga Prasad, Mr. Vijay Singh and Ms. Ankit Awasthy
	Speaker-3	Digital Information Literacy among MMEC Library Users- Mr. Kaushal Chauhan
	Speaker-4	Semantic Web: An overview- Mr. Nishat
	Speaker-5	Use of E-journals in Chemistry by Faculty Members and Research Scholars in University of Delhi and Jamia Millia Islamia: A Study - Mr. Amit Kumar and Mr. Vinod Kumar Singh
	Speaker-5	Z39.50: Ins and Outs- Ms. Garvita Jhamb
	Speaker -6	Paradigm Shift In Collection Development And Management In Academic Libraries- Ms. Nirmala Kumari
	Speaker- 7	Use of Electronic Information Resources by the Faculty of Banaras Hindu University, India: A Survey- Mr. M. Anandamurugan
1045-1100 Hrs		Prof. J C Beniwal Felicitation
1100-1130 Hrs	Tea Break	

Session Convener	Dr Shikha Singh, University of Delhi
Session Co- Convener	Dr. Vandana Raghav
Session Rapporteur	Ms. Prerna, Assistant Librarian, Central University, Jammu and Mr. Sachin Sabharwal

### Theme: Open Source Software, Innovation and E-Resources



1130 – 1300hrs	Chairperson	Prof. Jaideep Sharma, IGNOU
	Co-Chair	Dr. R N Mishra, Associate Professor, DLIS, Mizoram University
	Invited talk by	Mr. P K Upadhyya, Technical Director and Head Library, NIC
	Speaker-1	MOOCs and Libraries: Understanding the Concept and the Connection- Ms. Neha Singhal
	Speaker-2	Open Educational Resources (OERs): An Indian Perspective- Ms. Prerna Singh
	Speaker-3	Innovative practices in the Degree College Libraries of Nazira Sub-Division, Assam: A Case Study- Mr. Rajendra Mohan Dev Sarma, Ms. Hemlata Devi and Ms. Hemalata Devede
	Speaker-4	Perspectives of Prototype Library System: Issues and Challenges in Future Librarianship- Mr. R N Mishra and Mr. R K Ngurtinkhuma
	Speaker-5	Integrity Maintenance in Relational Databases- Dr. Vishal Khatri, Ms. Shikha and Ms. Ritu
	Speaker-6	Cloud Initiative for Special Libraries in Sri Lanka: A Landmark for Storage, Management and Sharing of Library Resources- Mr. S K Illangarathne, Mr. J A Amaraweera and Wang Yingming
	Speaker- 7	Emerging Role of Libraries in Data Curation- Ms. Asha Narang and Mr. Sukhdev Singh
	Speaker-8	Users' Information Search Strategies in Computerized Libraries of Degree College Sivasagar District, Assam - Ms. Hima Devi and Mr. Jnyandeep Saikia
1300-1400hrs	Lunch Break	

Session Convener	Mr. Sachin Sabharwal
Session Co- Convener	Ms Bhavna Madan
Session Rapporteur	Ms. Vanita Khanchandani, IIT, Delhi



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**Theme: Green Marketing and Marketing of LIS Products and Services**



1400-1530hrs	Chairperson	Dr. R K Sharma, Chief Librarian, UNIC
	Co-Chair	Kumar Sanjay, Chief Library and Information Officer, Planning Commission (now NITI)
	Invited talk by	Dr. R K Bhatt, DLIS, University of Delhi
	Speaker-1	Green Marketing Strategy and its impact- Dr. Ajay Kumar Rathore and Mr. Anil Rajoria
	Speaker-2	Total Quality Management in Libraries- Mr. Anuj Gupta
	Speaker-3	Green Marketing: A Proactive approach for Sustainable Business - Ms. Honey Shah
	Speaker-4	Marketing the LIS Products and Services of Select Social Science Libraries in Delhi: A Case Study- Mr. Mahesh Chandra and Dr. R K Bhatt
	Speaker-5	Green Marketing - A Tool for Sustainable Development- Dr. Sandeep Kumar and Ms. Komal Gangi
	Speaker-6	Green Marketing Initiative: A Step towards Green Ecology- Mr. Shailesh Dhyani and Dr. Manoj Kr. Jha
	Speaker-7	Sustainability through Green Marketing- Ms. Sonia Ruhil and Dr. Ajay Pratap Singh
	Speaker-8	Green Marketing – Ms. Neha Gupta, Research Scholar, MBA
	Speaker-9	Green Marketing – Ms. Bhanupriya & Ms. Ankita, Research Scholar, MBA
	Speaker-10	Supply Chain Management – Mr. Pratyush & Karan, Research Scholar, MBA
	Speaker-11	Corporate Social Responsibility, Research Scholar, MBA

Session Convener	Dr. Vijay Singhal, Ms Rashmi Ishrawat
Session Co- Convener	Mr Rahul Mittal
Session Rapporteur	Mr. Om Prakash Saini, BBAU Lucknow

1530 -1630hrs	Welcome to the Dignitaries
	Report Representation Dr. Nabi Hasan
	Remarks by Patron Conference Shri Ram Kailash Gupta, Chairman, Tecnia Group of Institution, New Delhi
	Remarks by Co-Patron Prof. M P Satija, Emeritus Professor, DLIS, GND University, Amritsar, Punjab
	Address by Guest of Honour Prof. Anu Singh Lather, GGS IP University, New Delhi
	Address by Guest of Honour Dr. Ashok Kumar, Additional Director, DESIDOC/DRDO
	Address by Guest of Honour- Prof. Navin Rajpal, Dean USIT, GGS IP University, New Delhi
	Address by Chief Guest Prof. G N Tiwari, Centre for Energy Studies, IIT Delhi
	Certificate Distribution
	Valedictory Remarks by Dr. M K Jha
	Vote of Thanks by Mr. Anil Kumar Jharotia, Librarian, TIAS
	Farewell Refreshments

1630 – 1645hrs	High-Tea
Session Convener	Dr Mani Manjari
Session Co- Convener	Dr Jitendra Rai
Session Rapporteur	Ms. Neha Gupta

Programme Director	Dr. Babita Gaur, Librarian, Gargi College, University of Delhi
Co -Programme Director	Ms. Nivedita Sharma, Librarian, JDM College, University of Delhi

Rapporteur General	Dr Nabi Hasan, IIT Delhi
Associate Rapporteur General	Mr. Manish Kumar, DLIS, University of Delhi
Rapporteurs	Plenary Session I- Dr. Pinky Sharma, Assistant Professor, DLIS, MD University, Rohtak Plenary Session II- Dr. Bebi, DLIS, University of Delhi Plenary Session IV- Mr. Amit Kumar, Assistant Professor, DLIS, Mizoram University, Mizoram Plenary Session V- Ms Prerna, Assistant Librarian, Central University, HP Plenary Session VI- Ms. Vanita Khanchandani, IIT, Delhi Plenary Session VI- Mr. Om Prakash Saini, BBAU, Lucknow

